

# Evergreen IT Development Support & Service

Company info, core products,  
technical and UX/UI expertise

[www.evergreen.team](http://www.evergreen.team)



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## Key company info

### Key values:

- Partner approach to projects, we are a reliable long-term partner
- financial guarantees of terms and quality in the contract
- we work with the first persons of a company: directors and owners, value time and are able to solve complex issues in a short period of time
- business ethics: strict adherence to NDA and related information, respect for regional business culture
- 100% transparency - documents in accordance with the legislation, transparency of financial matters and accounting

Over 150 projects  
completed  
since 2009

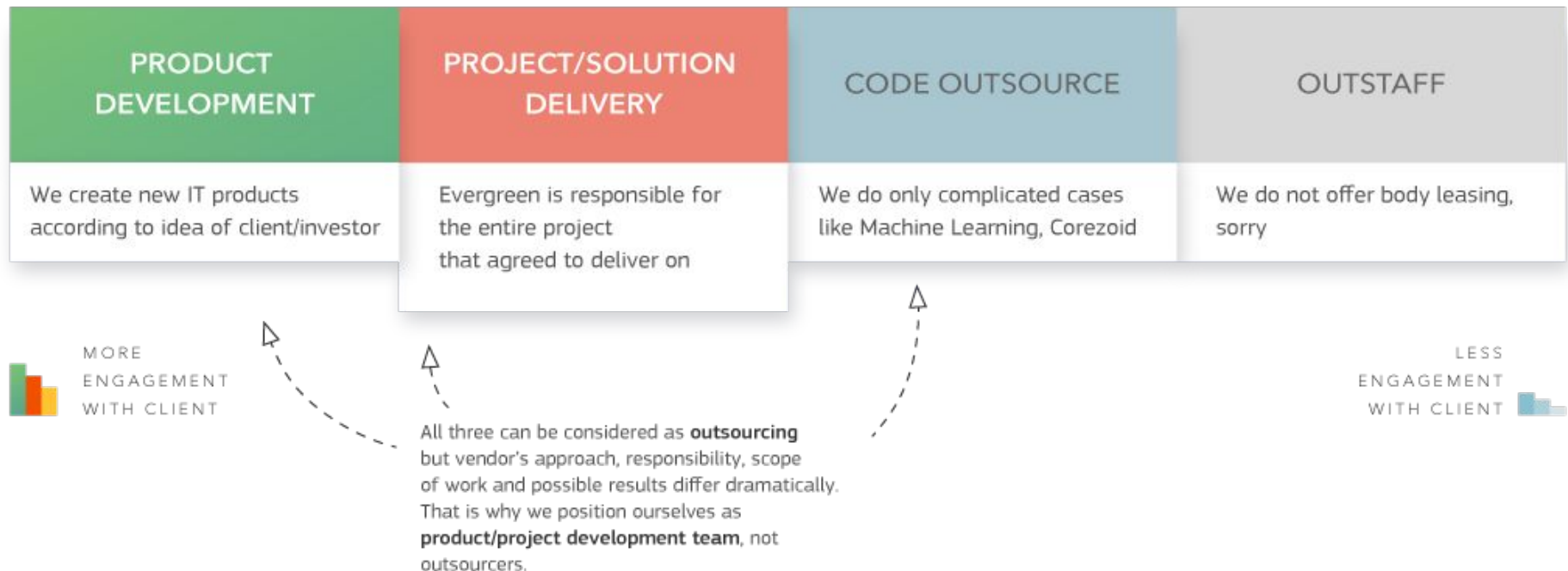
30% of completed  
projects are being grown  
and further developed  
after the launch

# Our positioning: what we are good at

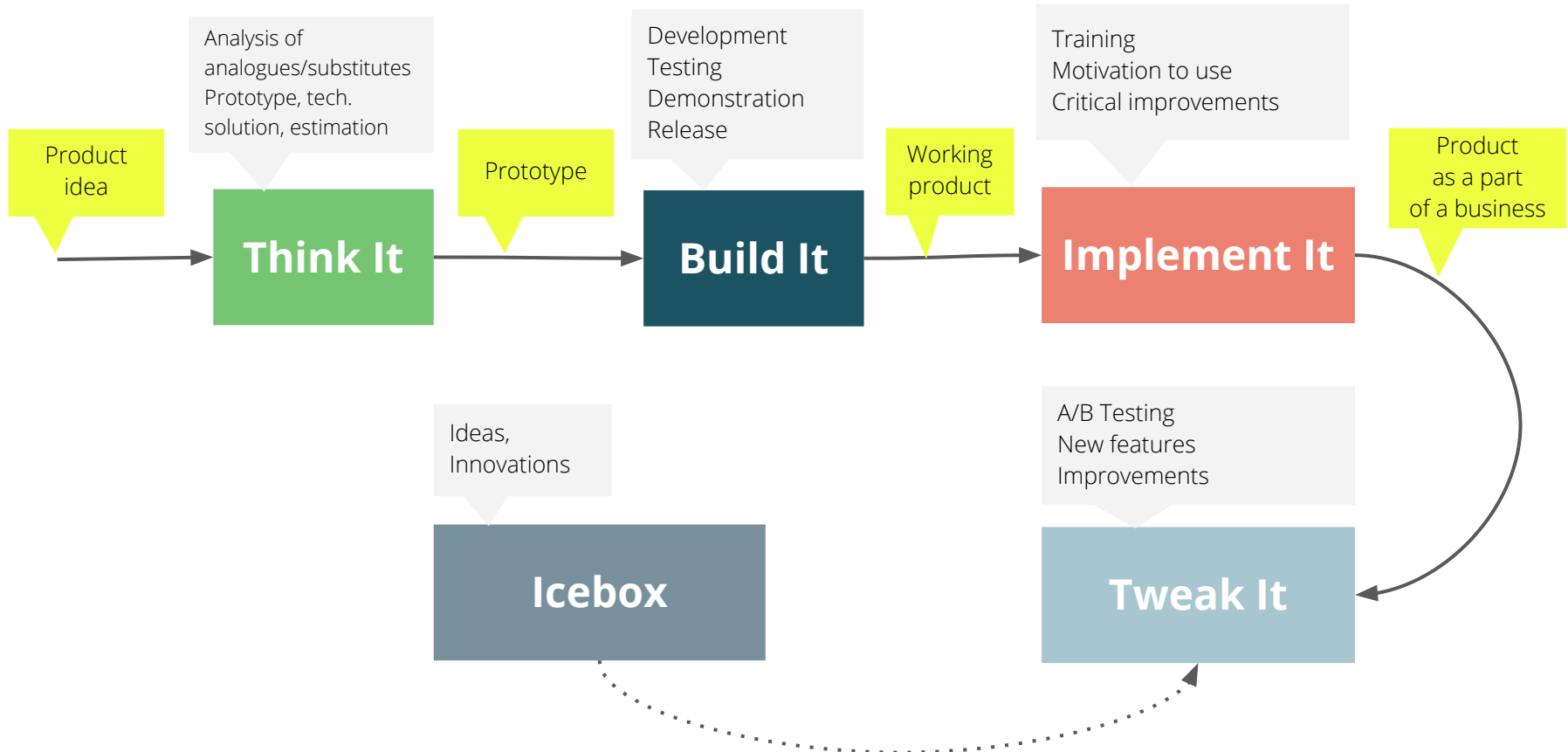
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We are solution provider  
with expertise based on  
150+ delivered projects

★★★★★ [see client reviews](#)



## Continuously tuning the product after launch



# Team of 25 talented specialists

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Maria Kravtsova,  
Co-founder & COO

6 years experience as a corporate insurance broker, 5 years in IT, negotiations with 500 corporate ukrainian businesses and international banks. Good knowledges of finance, HR, law, project planning and systematization of business.



Sergey Kravtsov,  
Co-founder & CEO

13 years experience in project management with strong background of web/graphics/production design and software development in the different fields from e-learning to IoT.



Dmitry Rodin, CTO

Strong understanding and experience of working with highload projects. Great experience in project management, team building, integration, KPI's of development processes



Tatiana Bagina, AM

12 years of experience in support coordination, analysis and project management of the largest companies in Ukraine. Head of the department of work with partners in the IT sphere for over 6 years.



Mary Tokar, UI/UX  
designer

Maria's tasks include analytics, empathy, user's needs and goals understanding, concepts and details creating to assemble a truly user-friendly interface.

We have all necessary roles for full-cycle IT development and processes for sustainable product delivery

# World clients and partners

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Experience with clients in different regions:

- USA (New York, California, Virginia)
- Europe (Switzerland, Poland, Czech Republic, Moldova, Ukraine, Croatia)
- Israel
- United Arab Emirates



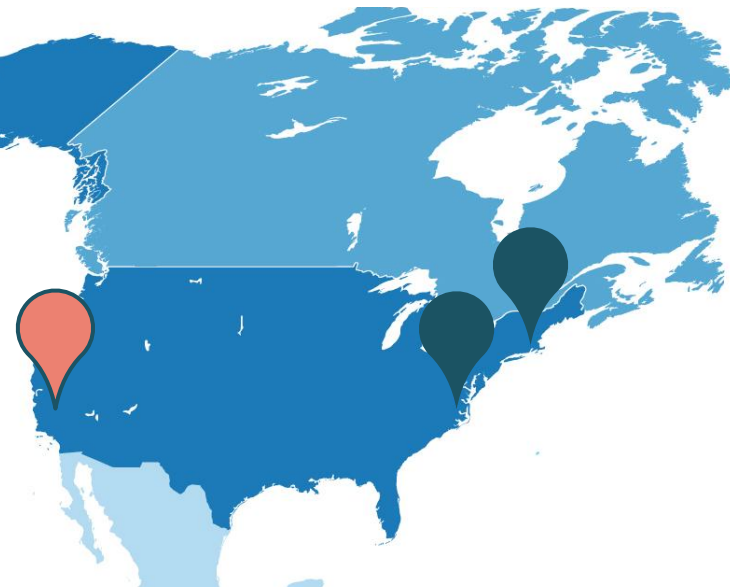
Developing of Ukrainian government web portal funded by IDLO



Developing of Ukrainian government web portals funded by DANIDA and EUAM

## We'll be closer

Office in the Netherlands  
in Evergreen's Strategy-2018



# Project management and key products

## Agile | Waterfall

We can deliver project either Agile and Waterfall methodologies.

## Fixed price or Time & Material

Usually, we deliver projects by the principle of **fixed scope to fixed budget**, implying a delivery of completed product after agreeing upon comprehensive system requirements specification

For innovative and complex projects and post-launch development stage (with support and maintenance) we use **time and materials** budgeting

## Key products

- Integrated corporate websites/portals
- SaaS and cloud software with web-, mobile-, smartwatch-, chatbots-, IoT-clients
- IoT hardware prototyping
- Chatbots for business
- E-commerce for retail and wholesales
- Machine Learning and Computer Vision algorithms development
- UI/UX research, concept creation, and design

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# Neural Networks Based Computer Vision

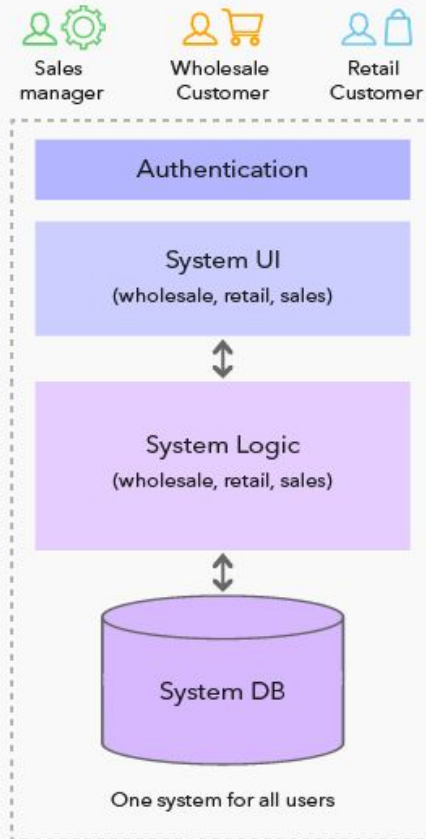
We use Tensorflow ML framework

<https://www.youtube.com/watch?v=s--JOLFYZNI&t=2s>



# SaaS & portals with web and mobile clients

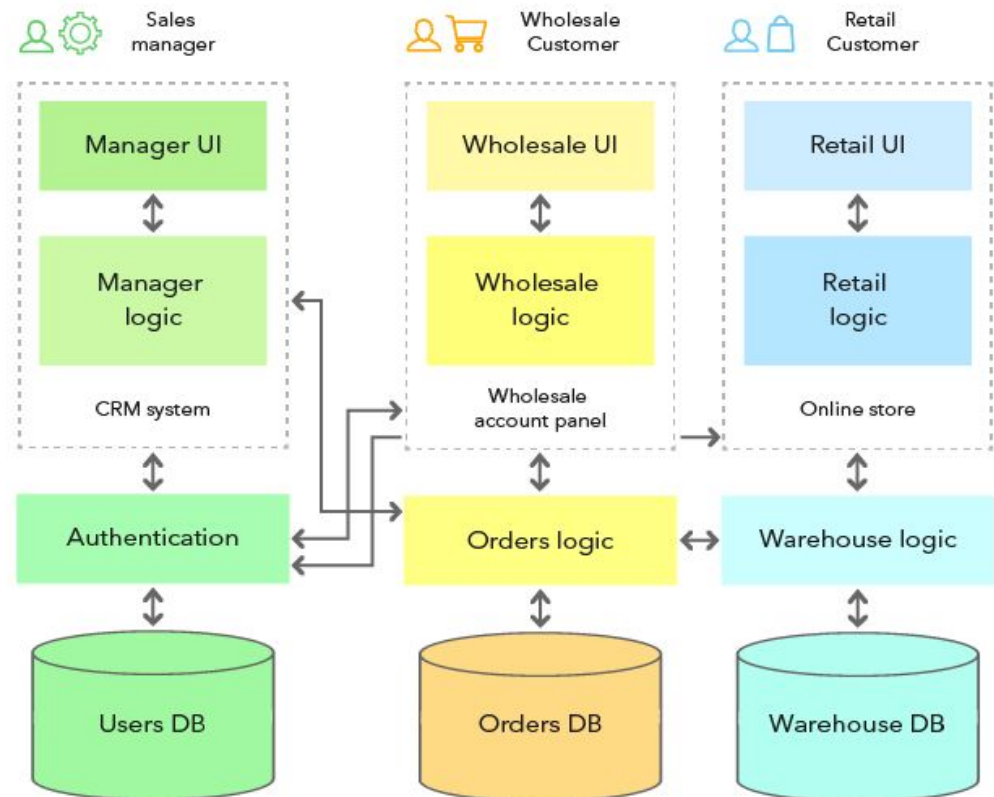
## MONOLITH ARCHITECTURE



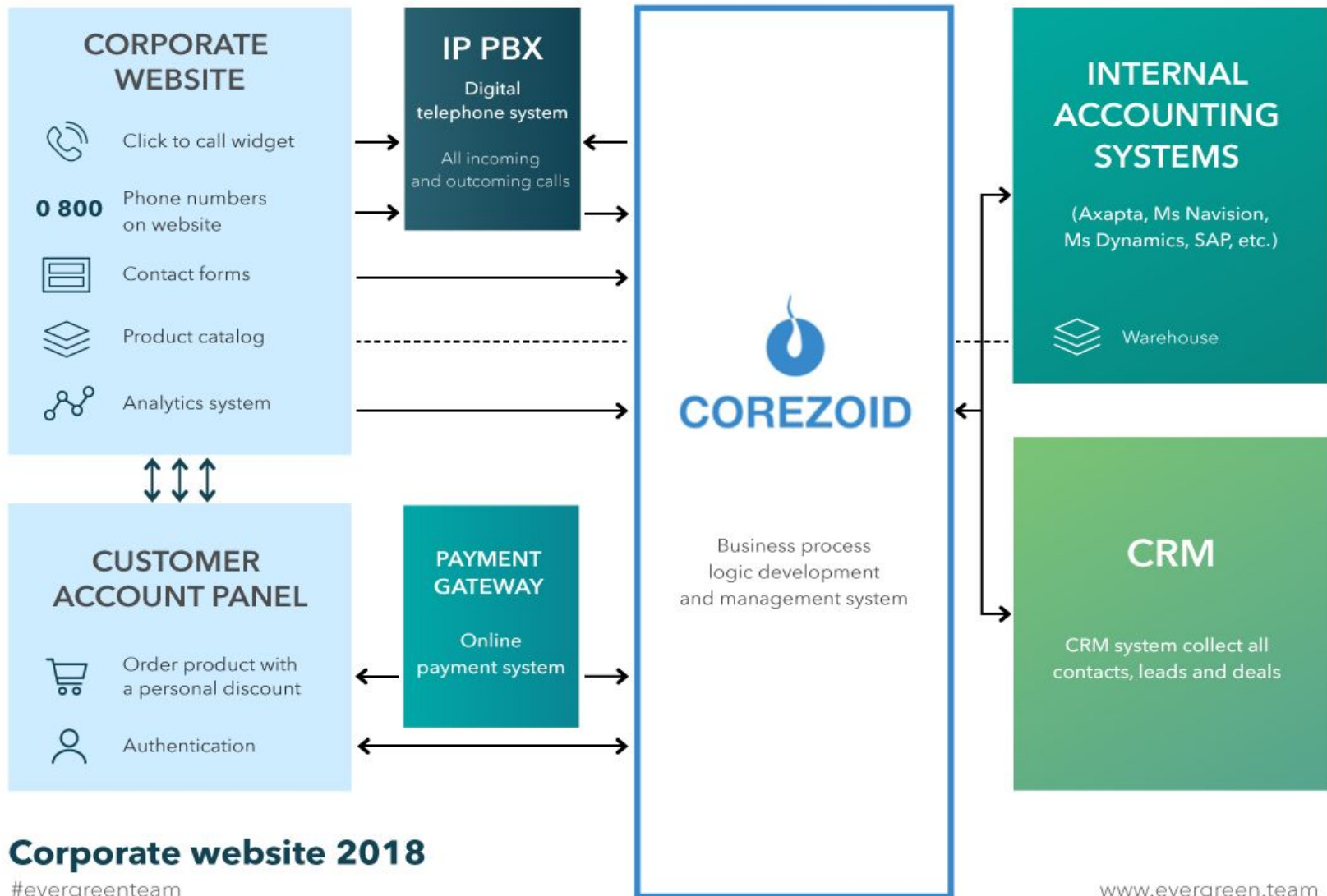
## Monolith vs Services

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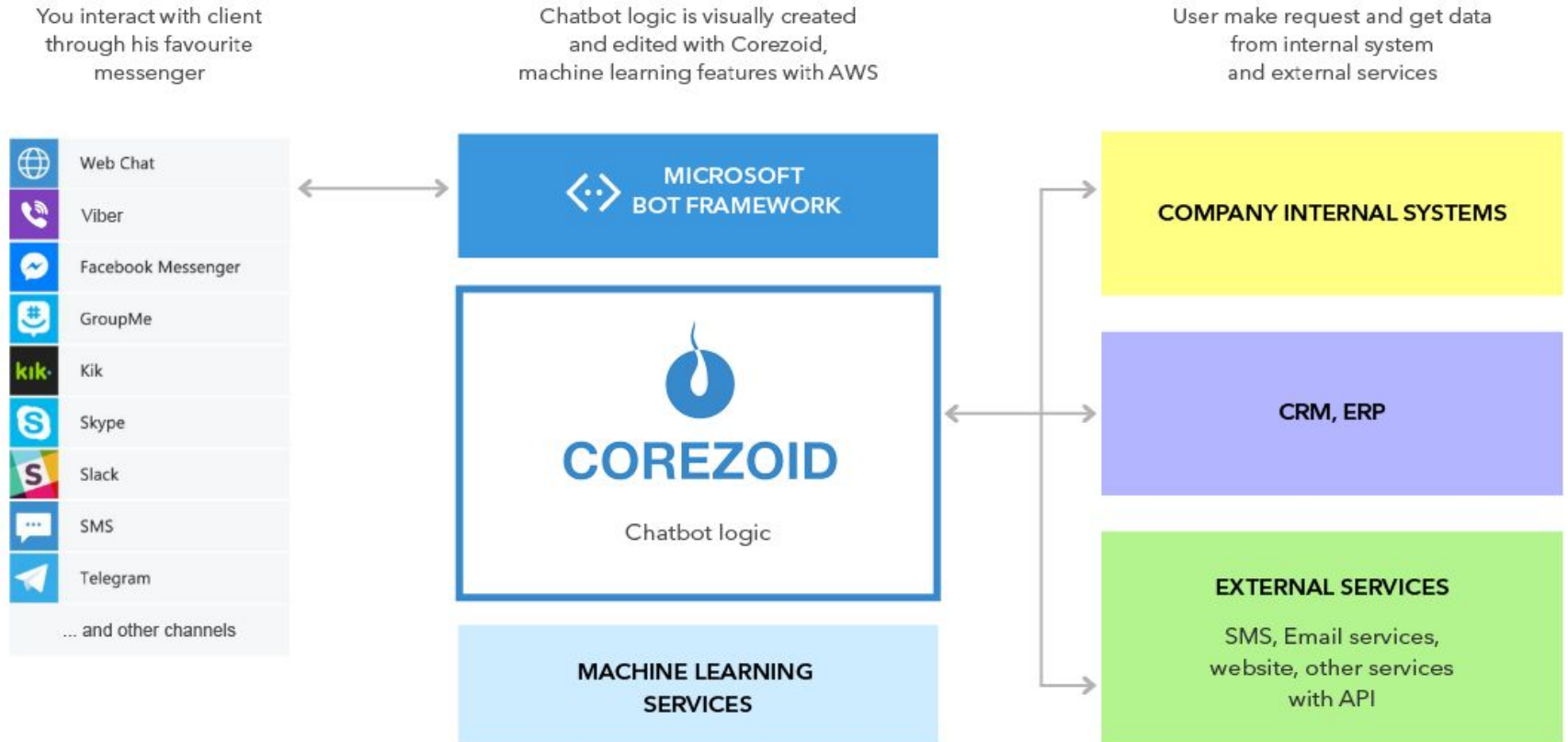
## SERVICE ORIENTED ARCHITECTURE



# Integrated corporate portals



# Chatbots for business

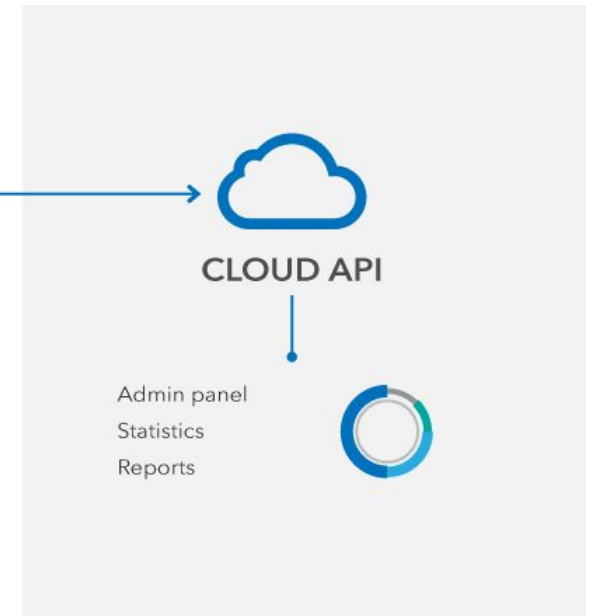
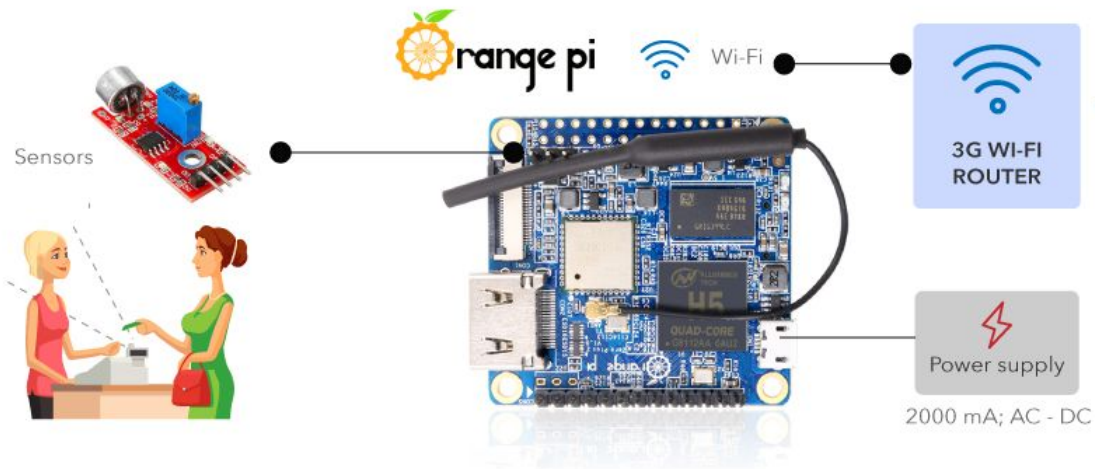


**Chatbot for business**

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# IoT hardware and machine learning



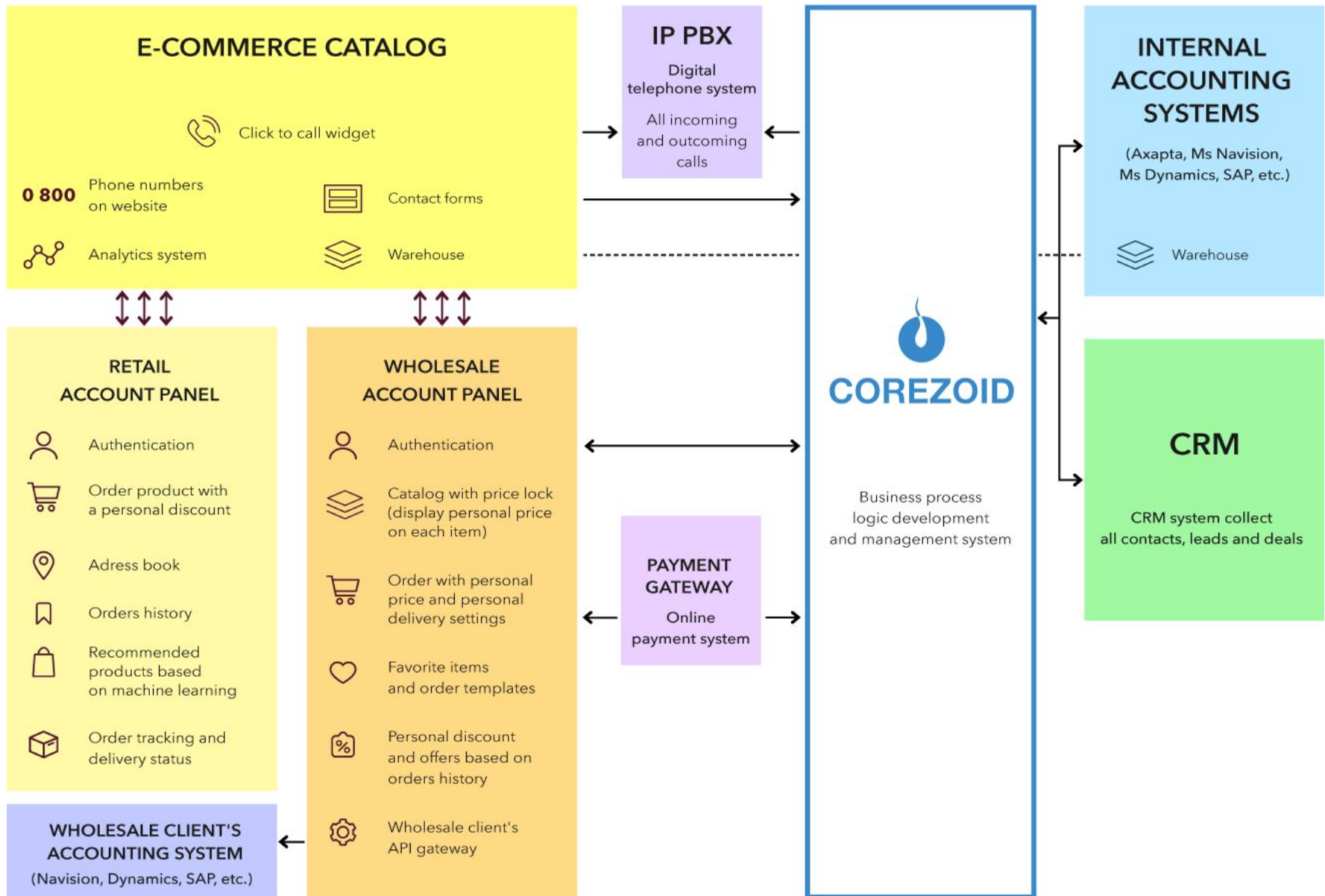
In hardware engineering, we utilize commonly used low-cost and low-energy technologies like ESP8266, NRF24L01, ATmega328P (Arduino Pro Mini) with high-level microcomputers like OrangePI/RaspberryPi to quickly build cheap prototypes and then decide if it has the sense to put it in serial



production  
Video demo: [IoT label for restaurants](#)

In algorithms, we, first of all, use the cloud (Google OCR, Speech API, AWS Deep Learning, Rekognition, etc.) and opensource services to quickly achieve business results and test an idea. And if it doesn't meet project requirements, we have specialists to make suitable math logic for the project.

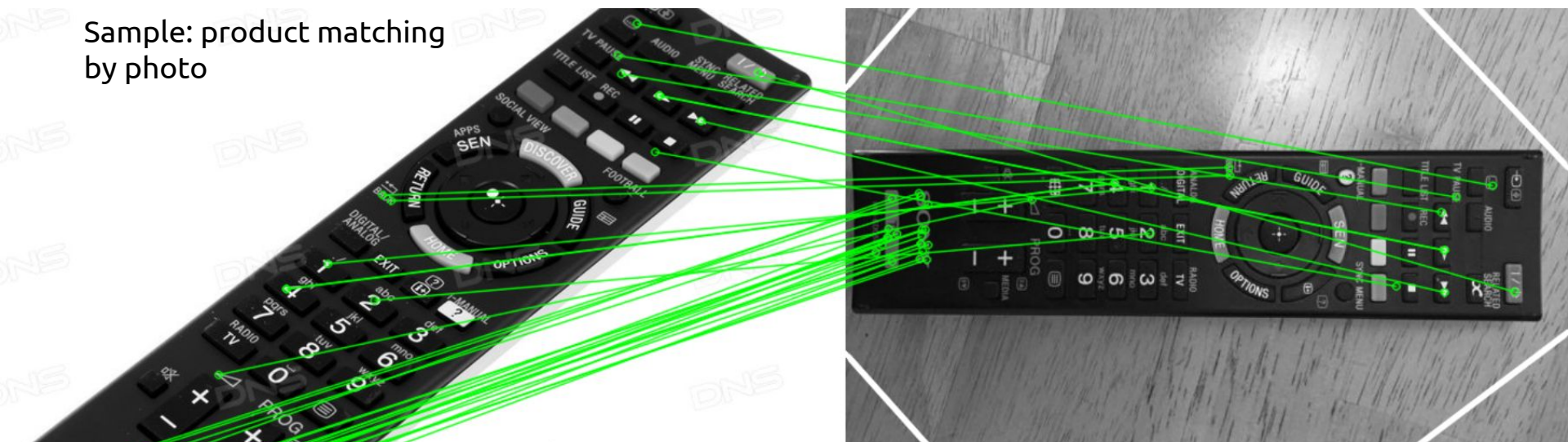
# E-commerce for retail and wholesales








Sample: flame detection [GIF demo link](#)








Sample: product matching  
by photo



[GIF demo link](#)[Live sample](#)

 [Chat with the manager](#)Company Prod Life Supplies



**March plan completed for**  
**60%**  
[See plan](#) 6 000 uah/ 10 000 uah

**Attention!** Since April change details for cashless payment.  
[Read completely](#)  
[All news](#)

**New products Now Available**

**Recent operations**[Products' request](#)

Products amount 3 <a href="#">Show</a>	Sum 1 570 грн	Order date 05.08.2014 20:14	Order № № 8123-23	Status Delivered	<a href="#">Repeat</a>
Products amount 5 <a href="#">Show</a>	Sum 2 498 грн	Order date 02.08.2014 18:12	Order # № 8134-23	Status Delivered	<a href="#">Repeat</a>
Products amount 13 <a href="#">Show</a>	Sum 1 213 грн	Order date 01.07.2014 18:12	Order # № 7234-23	Status Delivered	<a href="#">Repeat</a>

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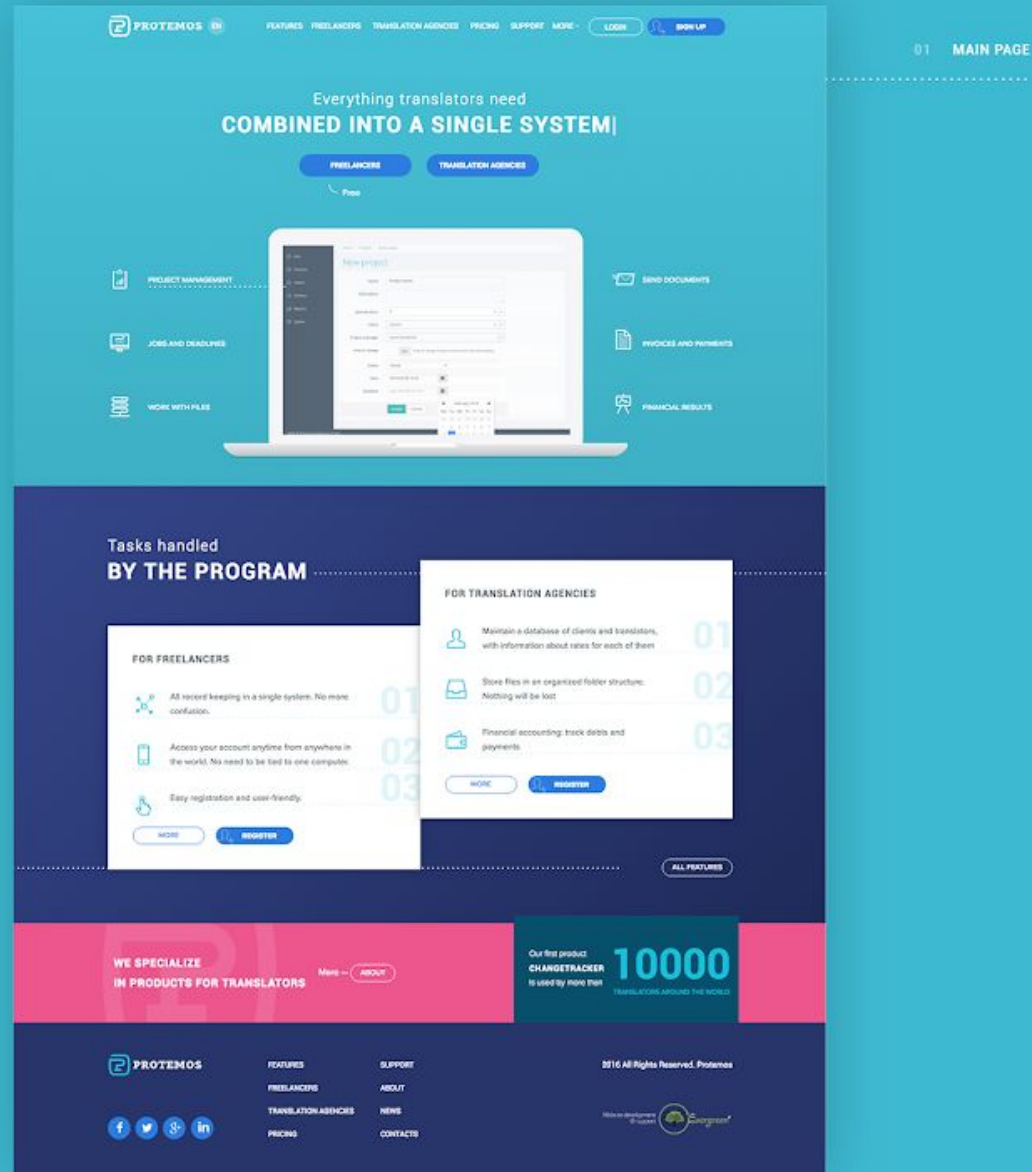
# UX/UI expertise and design: Protemos

2 nominations and 3 awards

[Live website](#)

[Behance Presentation](#)

## ALL PAGES



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UX/UI expertise and  
design: UniSender

One of the top  
email automation  
tools in CIS:

[Live website](#)

[Behance presentation](#)

Step by step

# INTERFACE REFINEMENT



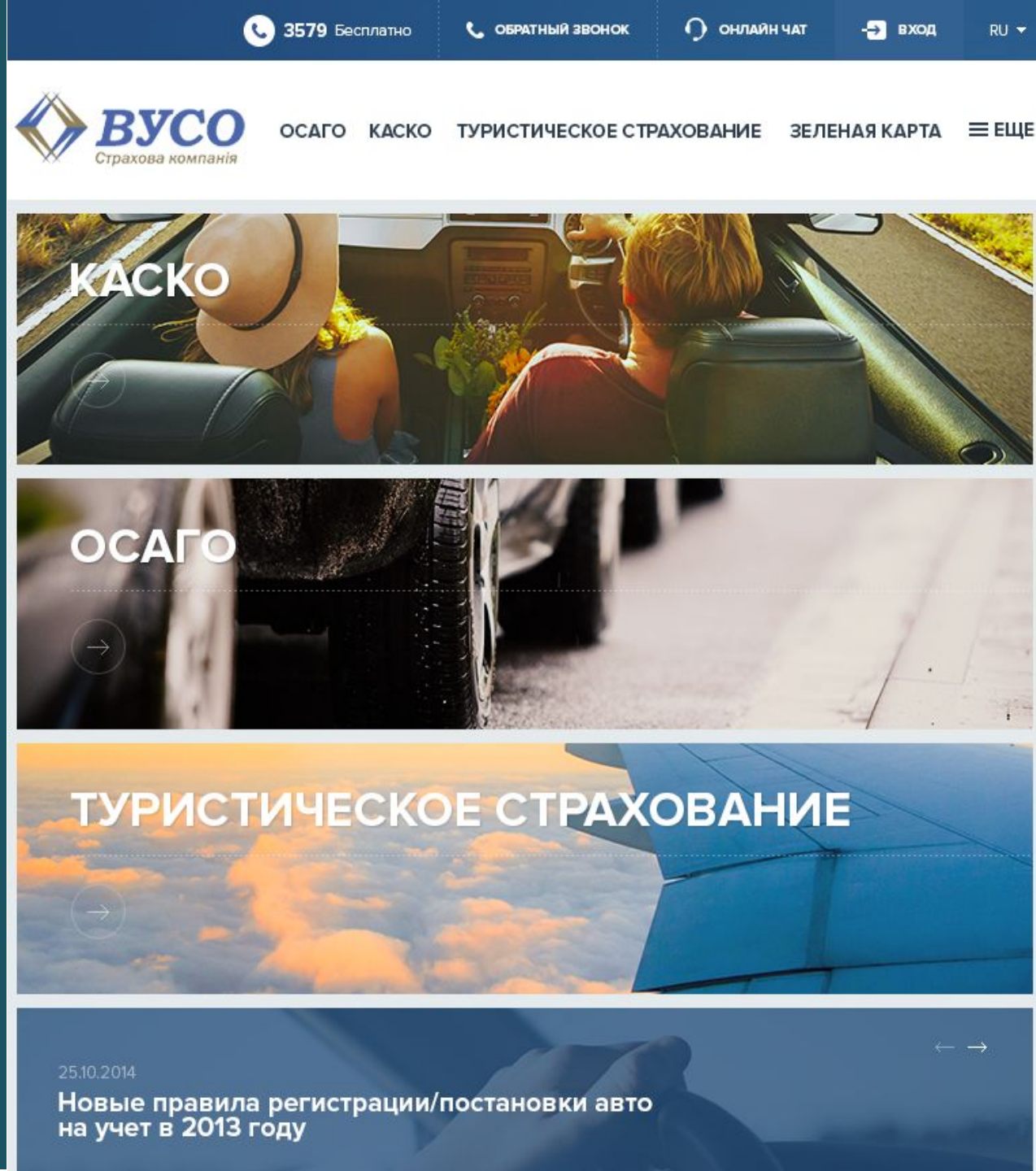
Our goal was to create increase conversion rate on new site  
make it cleaner for customers and also refresh it with modern  
aesthetically adorable visual design.

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UX/UI expertise and  
design: VUSO

Top-10 digital  
insurance company  
in Ukraine

[Live website](#)



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We care about  
our reputation  
as a reliable  
solutions  
provider



Kyiv IT Cluster  
member

### As seen in ratings



### Nominations and awards for UI/UX

# Bēhance



AWWWARDS



# BESTCSS

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Experience  
working with  
marketing  
agencies



...and more 10  
agencies and  
teams

## Delivery warranties

### **Meticulous preparations before project start and management processes**

1. Well-developed risk map with approved methods of elimination
2. Scope of work:
  - a. Working out and approval of SRS before the beginning of works
  - b. Accounting and separation of agreed tasks and new ones that appear during the project, relocating new tasks in the next stage of the development. Work with the PM of the Customer through our tracking system Redmine
3. Terms:
  - a. Gantt schedule for the whole project with regular stand-ups of the team and PM on the customer's side
  - b. Accounting for the scope of work in the planning phase and in the course of project implementation
  - c. Content plan at the beginning of the project, filling is done simultaneously with the development
4. Integrations
  - a. R&D of all third services
5. Supportability of the project and transfer to another team
  - a. Instructions for content manager and administrator, in text or video format
  - b. Documentation on the main components and architecture for developers
  - c. Code commenting (autodoc based on comments)

# Thank you!

Sergey Kravtsov, CEO, co-founder  
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