Evergreen
IT Development
Support & Service

Company info, core products,
technical and UX\UI expertise

www.evergreen.team
Key values:

- Partner approach to projects, we are a reliable long-term partner
- Financial guarantees of terms and quality in the contract
- We work with the first persons of a company: directors and owners, value time and are able to solve complex issues in a short period of time
- Business ethics: strict adherence to NDA and related information, respect for regional business culture
- 100% transparency - documents in accordance with the legislation, transparency of financial matters and accounting

Over 150 projects completed since 2009

30% of completed projects are being grown and further developed after the launch
Our positioning: what we are good at

We are solution provider with expertise based on 150+ delivered projects

- ★★★★★ see client reviews

**PRODUCT DEVELOPMENT**

We create new IT products according to idea of client/investor

**PROJECT/SOLUTION DELIVERY**

Evergreen is responsible for the entire project that agreed to deliver on

**CODE OUTSOURCE**

We do only complicated cases like Machine Learning, Corezoid

**OUTSTAFF**

We do not offer body leasing, sorry

All three can be considered as **outsourcing** but vendor's approach, responsibility, scope of work and possible results differ dramatically. That is why we position ourselves as **product/project development team**, not outsourcers.
We create **innovative products** and manage risk, first of all cheaply creating a **prototype**.

We launch the product only having reached the required quality.

Continuous tuning the product after launch.

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**Product development philosophy**

**Think It**
- Product idea
- Analysis of analogues/substitutes
- Prototype, tech. solution, estimation

**Build It**
- Prototype
- Development
- Testing
- Demonstration
- Release

**Implement It**
- Working product
- Training
- Motivation to use
- Critical improvements

**Tweak It**
- A/B Testing
- New features
- Improvements

**Icebox**
- Ideas, Innovations

**Product as a part of a business**
Team of 25 talented specialists

Maria Kravtsova, Co-founder & COO
6 years experience as a corporate insurance broker, 5 years in IT, negotiations with 500 corporate ukranian businesses and international banks. Good knowledges of finance, HR, law, project planning and systematization of business.

Sergey Kravtsov, Co-founder & CEO
13 years experience in project management with strong background of web/graphics/production design and software development in the different fields from e-learning to IoT.

Dmitry Rodin, CTO
Strong understanding and experience of working with highload projects. Great experience in project management, team building, integration, KPI’s of development processes.

Tatiana Bagina, AM
12 years of experience in support coordination, analysis and project management of the largest companies in Ukraine. Head of the department of work with partners in the IT sphere for over 6 years.

Mary Tokar, UI/UX designer
Maria’s tasks include analytics, empathy, user’s needs and goals understanding, concepts and details creating to assemble a truly user-friendly interface.

We have all necessary roles for full-cycle IT development and processes for sustainable product delivery.
World clients and partners

Experience with clients in different regions:
- USA (New York, California, Virginia)
- Europe (Switzerland, Poland, Czech Republic, Moldova, Ukraine, Croatia)
- Israel
- United Arab Emirates

Developing of Ukrainian government web portal funded by IDLO

Developing of Ukrainian government web portals funded by DANIDA and EUAM

We'll be closer
Office in the Netherlands in Evergreen’s Strategy-2018
Agile | Waterfall

We can deliver project either Agile and Waterfall methodologies.

Fixed price or Time & Material

Usually, we deliver projects by the principle of fixed scope to fixed budget, implying a delivery of completed product after agreeing upon comprehensive system requirements specification.

For innovative and complex projects and post-launch development stage (with support and maintenance) we use time and materials budgeting.

Key products

- Integrated corporate websites/portals
- SaaS and cloud software with web-, mobile-, smartwatch-, chatbots-, IoT-clients
- IoT hardware prototyping
- Chatbots for business
- E-commerce for retail and wholesales
- Machine Learning and Computer Vision algorithms development
- UI/UX research, concept creation, and design
Neural Networks Based Computer Vision

We use Tensorflow ML framework
https://www.youtube.com/watch?v=s--JOLFYZNI&t=2s
SaaS & portals with web and mobile clients

Monolith vs Services
#evergreenteam
Integrated corporate portals

- **CORPORATE WEBSITE**
  - Click to call widget
  - Phone numbers on website
  - Contact forms
  - Product catalog
  - Analytics system

- **IP PBX**
  - Digital telephone system
  - All incoming and outgoing calls

- **INTERNAL ACCOUNTING SYSTEMS**
  - (Axapta, Ms Navision, Ms Dynamics, SAP, etc.)
  - Warehouse

- **CUSTOMER ACCOUNT PANEL**
  - Order product with a personal discount
  - Authentication

- **PAYMENT GATEWAY**
  - Online payment system

- **CRM**
  - CRM system collect all contacts, leads and deals

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**Corporate website 2018**
#evergreeneam
Chatbots for business

You interact with client through his favourite messenger

Chatbot logic is visually created and edited with Corezoid, machine learning features with AWS

User make request and get data from internal system and external services

Web Chat
Viber
Facebook Messenger
GroupMe
Kik
Skype
Slack
SMS
Telegram
... and other channels

MICROSOFT BOT FRAMEWORK

COMPANY INTERNAL SYSTEMS

CRM, ERP

EXTERNAL SERVICES
SMS, Email services, website, other services with API

MACHINE LEARNING SERVICES

COREZOID
Chatbot logic

Chatbot for business
#evergreenteam

www.evergreen.team
In hardware engineering, we utilize commonly used low-cost and low-energy technologies like ESP8266, NRF24L01, ATmega328P (Arduino Pro Mini) with high-level microcomputers like OrangePi/RaspberryPi to quickly build cheap prototypes and then decide if it has the sense to put it in serial production.

Video demo: [IoT label for restaurants](#)
E-commerce for retail and wholesales

E-COMMERCE CATALOG
- Phone numbers on website
- Contact forms
- Analytics system
- Warehouse

IP PBX
- Digital telephone system
- All incoming and outgoing calls

INTERNAL ACCOUNTING SYSTEMS
- (Axapta, Ms Navision, Ms Dynamics, SAP, etc.)
- Warehouse

RETAIL ACCOUNT PANEL
- Authentication
- Order product with a personal discount
- Address book
- Orders history
- Recommended products based on machine learning
- Order tracking and delivery status

WHOLESALE ACCOUNT PANEL
- Authentication
- Catalog with price lock (display personal price on each item)
- Order with personal price and personal delivery settings
- Favorite items and order templates
- Personal discount and offers based on orders history
- Wholesale client’s API gateway

WHOLESALE CLIENT’S ACCOUNTING SYSTEM
- (Navision, Dynamics, SAP, etc.)

COREZOID
- Business process logic development and management system

PAYMENT GATEWAY
- Online payment system

CRM
- CRM system collect all contacts, leads and deals
Machine Learning and Computer Vision

Sample: flame detection  GIF demo link

Sample: product matching by photo
UI/UX design: creating graphic prototype

GIF demo link  Live sample

March plan completed for 60%

See plan  6 000 uah/10 000 uah

Attention! Since April change details for cashless payment. Read completely

New products Now Available

Recent operations

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Company Prod Life Supplies

Chat with the manager
UX/UI expertise and design: Protemos

2 nominations and 3 awards

Live website

Behance Presentation
UX/UI expertise and design: UniSender

One of the top email automation tools in CIS:

Live website

Behance presentation

Our goal was to create increase conversion rate on new site make it cleaner for customers and also refresh it with modern aesthetically adorable visual design.
UX/UI expertise and design: VUSO

Top-10 digital insurance company in Ukraine

Live website
We care about our reputation as a reliable solutions provider.

As seen in ratings

- Top Software Developers 2017 - Clutch
- WE ARE ON - Top AGENCY
- IT Рейтинг Украины
- CMS magazine

Nominations and awards for UI/UX

- Bēhance
- AWWWARDS
- DN Design Nominees
- CSSWINNER
- BESTCSS
Experience working with marketing agencies

...and more 10 agencies and teams
Meticulous preparations before project start and management processes

1. Well-developed risk map with approved methods of elimination
2. Scope of work:
   a. Working out and approval of SRS before the beginning of works
   b. Accounting and separation of agreed tasks and new ones that appear during the project, relocating new tasks in the next stage of the development. Work with the PM of the Customer through our tracking system Redmine
3. Terms:
   a. Gantt schedule for the whole project with regular stand-ups of the team and PM on the customer’s side
   b. Accounting for the scope of work in the planning phase and in the course of project implementation
   c. Content plan at the beginning of the project, filling is done simultaneously with the development
4. Integrations
   a. R&D of all third services
5. Supportability of the project and transfer to another team
   a. Instructions for content manager and administrator, in text or video format
   b. Documentation on the main components and architecture for developers
   c. Code commenting (autodoc based on comments)
Thank you!

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