Evergreen
IT Development
Support & Service

Company info, core products,
technical and UX\UI expertise

www.evergreen.team

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Key company info

Key values:

- Partner approach to projects, we are a reliable long-term partner
- financial guarantees of terms and quality in the contract
- we work with the first persons of a company: directors and owners, value time and are able to solve complex issues in a short period of time
- business ethics: strict adherence to NDA and related information, respect for regional business culture
- 100% transparency - documents in accordance with the legislation, transparency of financial matters and accounting

Over 150 projects
completed
since 2009

30% of completed
projects are being grown
and further developed
after the launch

Our positioning: what we are good at

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We are solution provider with expertise based on 150+ delivered projects

★★★★★ see client reviews

PRODUCT DEVELOPMENT	PROJECT/SOLUTION DELIVERY	CODE OUTSOURCE	OUTSTAFF
We create new IT products according to idea of client/investor	Evergreen is responsible for the entire project that agreed to deliver on	We do only complicated cases like Machine Learning, Corezoid	We do not offer body leasing, sorry

MORE ENGAGEMENT WITH CLIENT

All three can be considered as **outsourcing** but vendor's approach, responsibility, scope of work and possible results differ dramatically. That is why we position ourselves as **product/project development team**, not outsourcers.

LESS ENGAGEMENT WITH CLIENT

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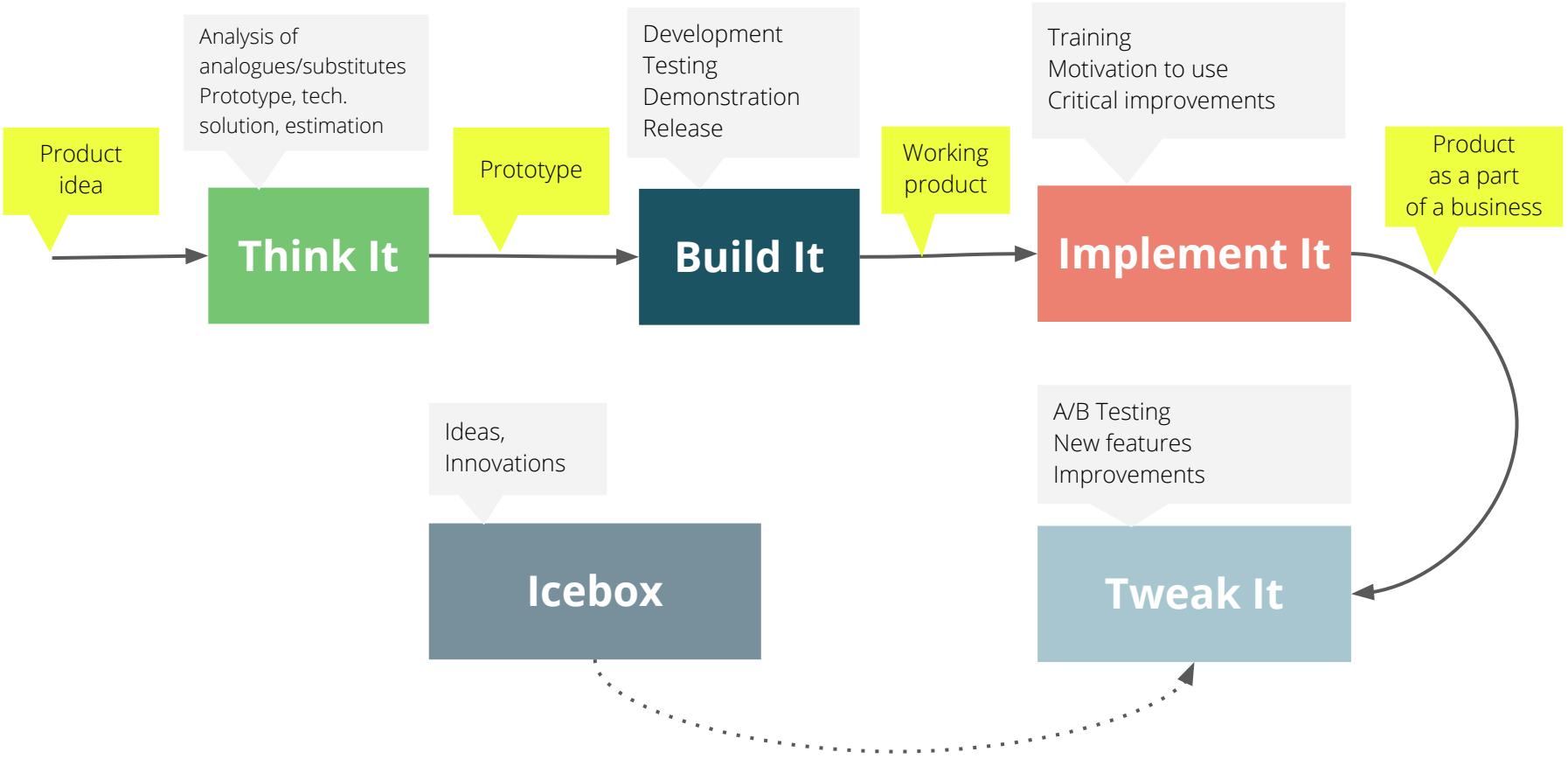
Product development philosophy

We create **innovative products** and **manage risk**, first of all **cheaply** creating a **prototype**

We **launch the product** only **having reached** the **required quality**

Continuously tuning the product **after launch**



Team of 25 talented specialists

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Maria Kravtsova, Co-founder & COO

6 years experience as a corporate insurance broker, 5 years in IT, negotiations with 500 corporate ukrainian businesses and international banks. Good knowledges of finance, HR, law, project planning and systematization of business.

Sergey Kravtsov, Co-founder & CEO

13 years experience in project management with strong background of web/graphics/production design and software development in the different fields from e-learning to IoT.

Dmitry Rodin, CTO

Strong understanding and experience of working with highload projects. Great experience in project management, team building, integration, KPI's of development processes

Tatiana Bagina, AM

12 years of experience in support coordination, analysis and project management of the largest companies in Ukraine. Head of the department of work with partners in the IT sphere for over 6 years.

Mary Tokar, UI/UX designer

Maria's tasks include analytics, empathy, user's needs and goals understanding, concepts and details creating to assemble a truly user-friendly interface.

We have all necessary roles for full-cycle IT development and processes for sustainable product delivery

World clients and partners

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Experience with clients in different regions:

- USA (New York, Utah, California, Virginia)
- Europe (Switzerland, Germany, The Netherlands, Poland, Czech Republic, Moldova, Bulgaria, Ukraine, Croatia)
- Israel
- United Arab Emirates
- Thailand

EUAM UKRAINE

DANIDA
Danish International Development Agency

Developing of Ukrainian government web portals funded by DANIDA and EUAM

IDLO

Developing of Ukrainian government web portal funded by IDLO

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Project management and key products

Agile | Waterfall

We can deliver project either Agile and Waterfall methodologies.

Fixed price or Time & Material

Usually, we deliver projects by the principle of **fixed scope to fixed budget**, implying a delivery of completed product after agreeing upon comprehensive system requirements specification

For innovative and complex projects and post-launch development stage (with support and maintenance) we use **time and materials** budgeting

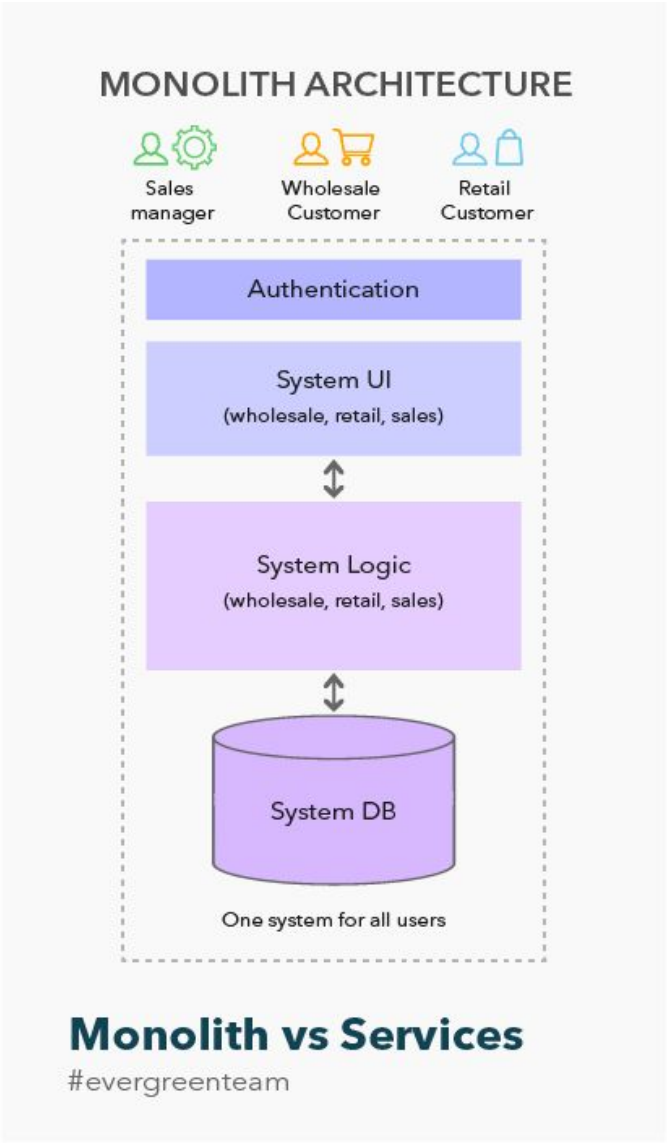
Key products

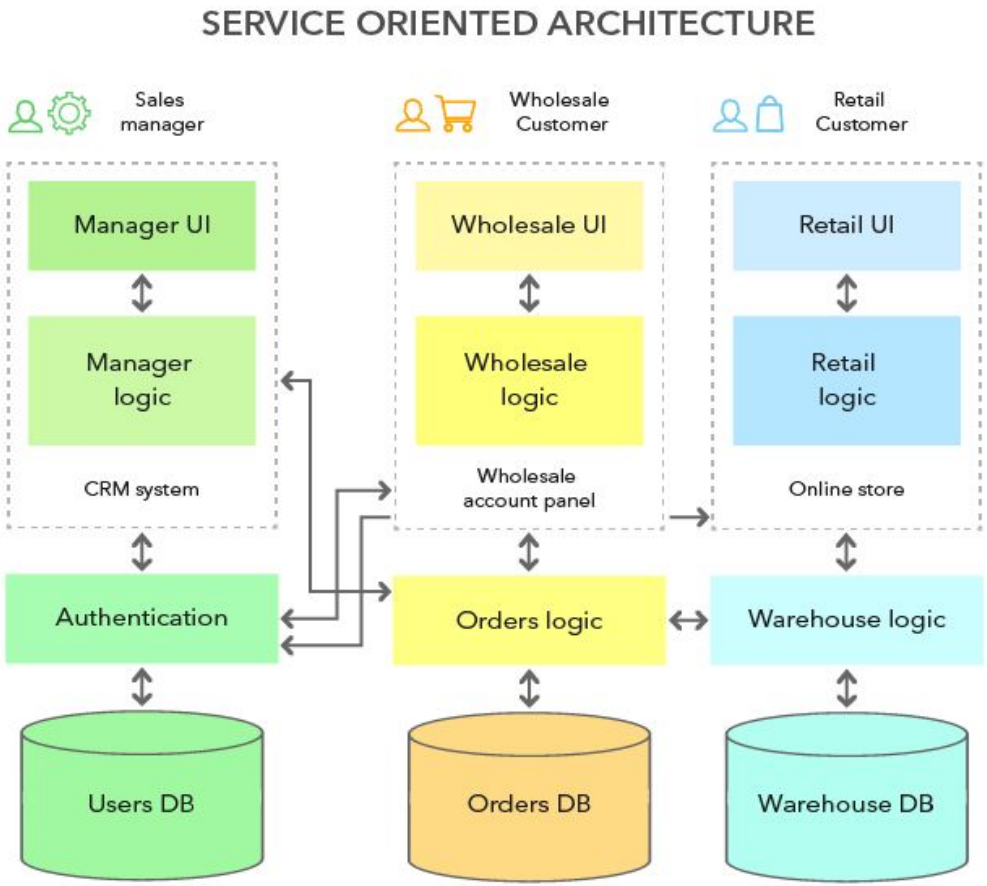
- Integrated corporate websites/portals
- SaaS and cloud software with web-, mobile-, smartwatch-,chatbots-, IoT-clients
- IoT hardware prototyping
- Chatbots for business
- E-commerce for retail and wholesales
- Machine Learning and Computer Vision algorithms development
- UI/UX research, concept creation, and design

Neural Networks Based Computer Vision

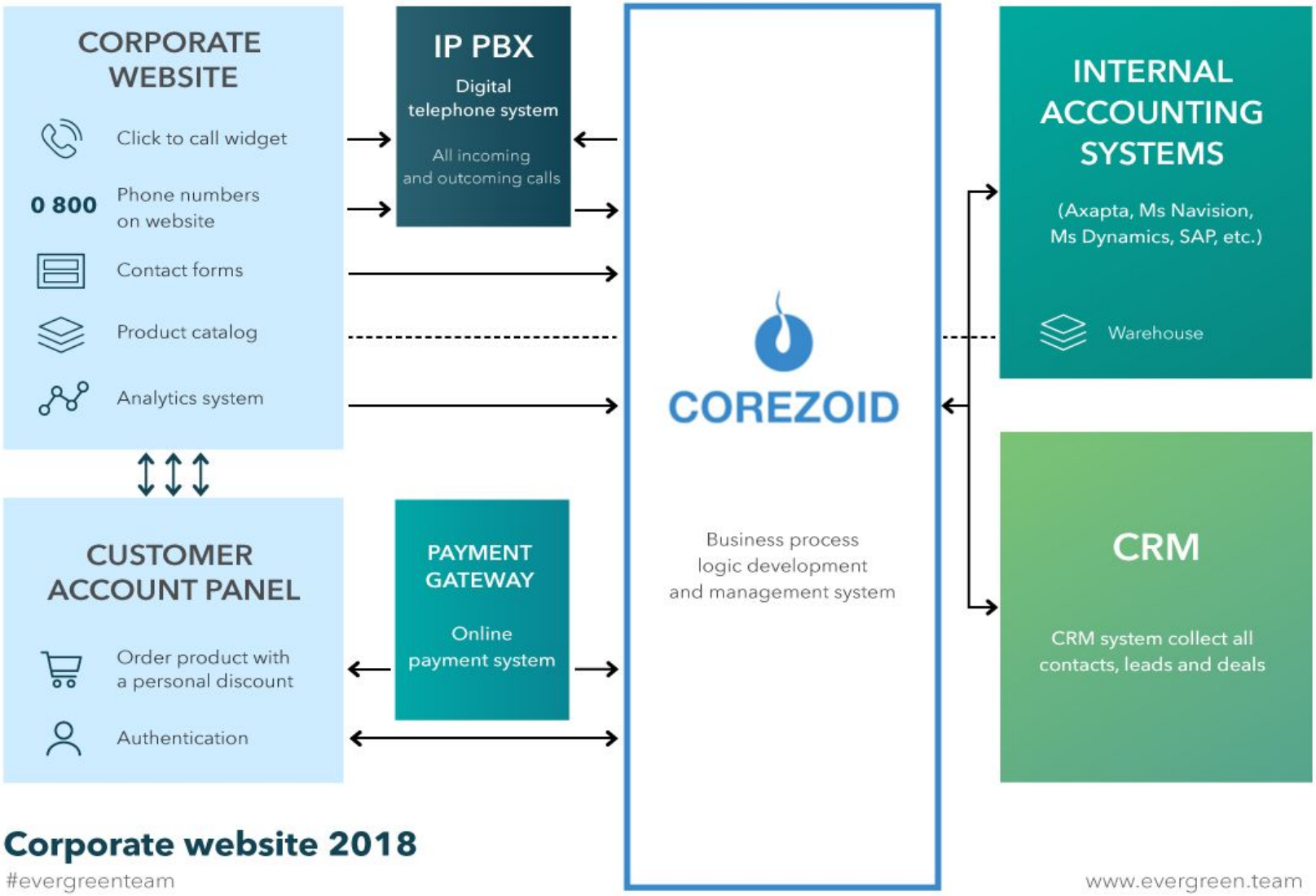
We use Tensorflow ML framework
https://www.youtube.com/watch?v=s--JOLFYZNI&t=2s

SaaS & portals with web and mobile clients





Integrated corporate portals



Corporate website 2018

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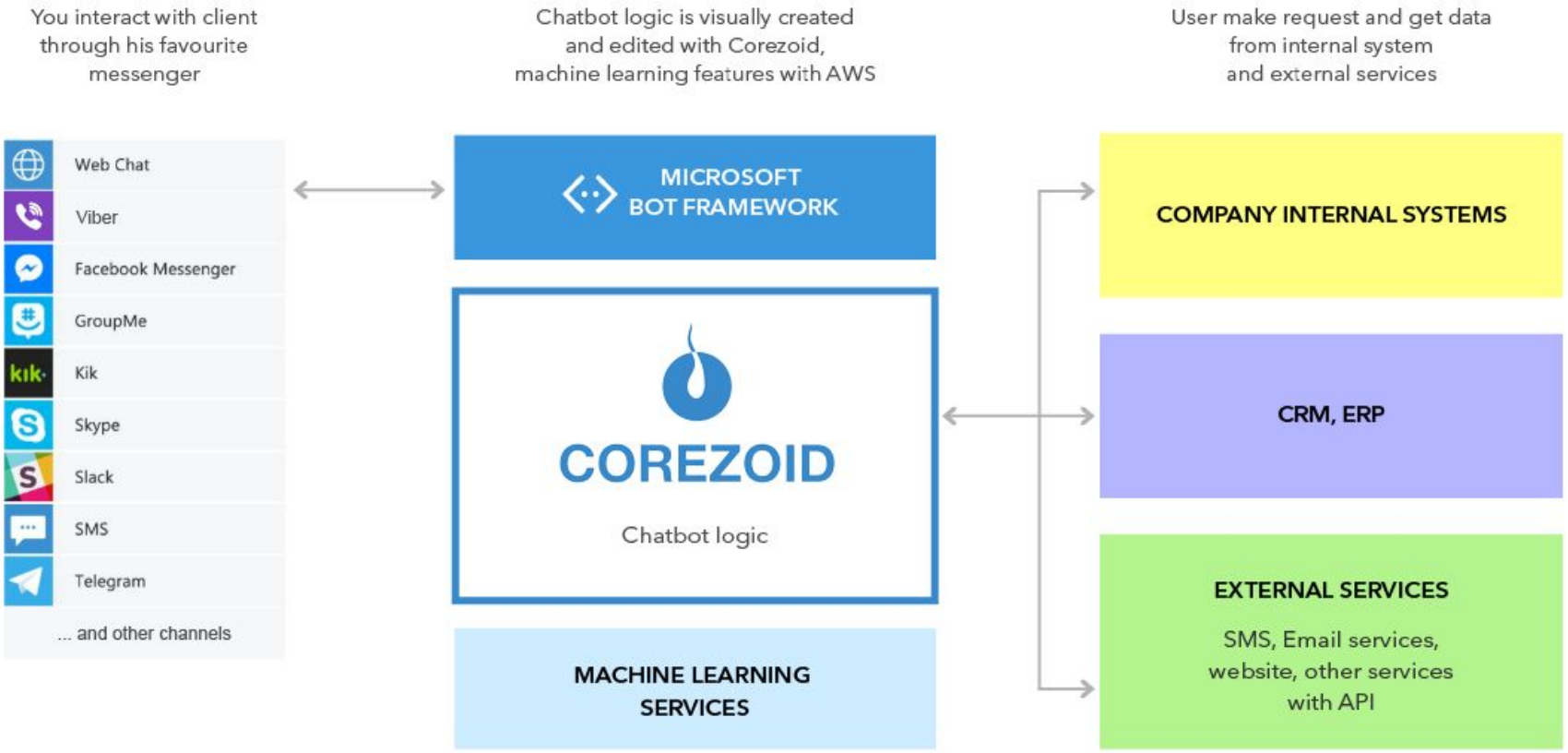
Chatbots for business



Chatbot for business

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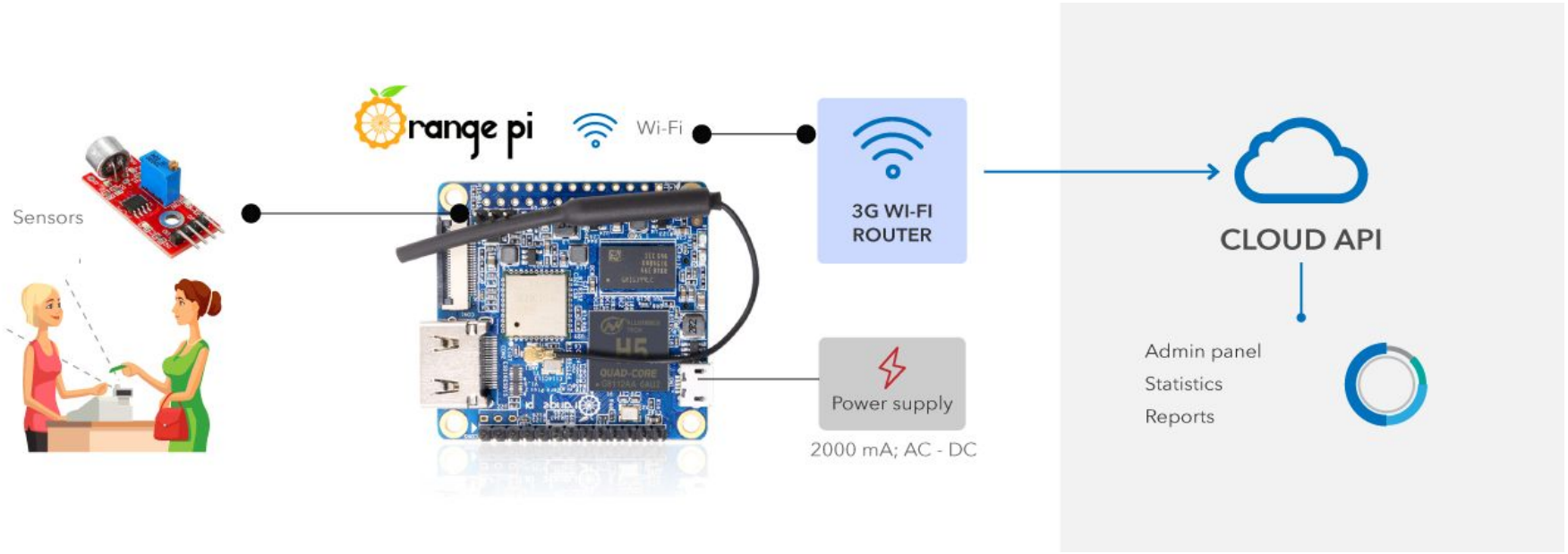
IoT hardware and machine learning



In hardware engineering, we utilize commonly used low-cost and low-energy technologies like ESP8266, NRF24L01, ATmega328P (Arduino Pro Mini) with high-level microcomputers like OrangePI/RaspberryPi to quickly build cheap prototypes and then decide if it has the sense to put it in serial production.

Video demo: [IoT label for restaurants]

In algorithms, we, first of all, use the cloud (Google OCR, Speech API, AWS Deep Learning, Rekognition, etc.) and opensource services to quickly achieve business results and test an idea. And if it doesn't meet project requirements, we have specialists to make suitable math logic for the project.

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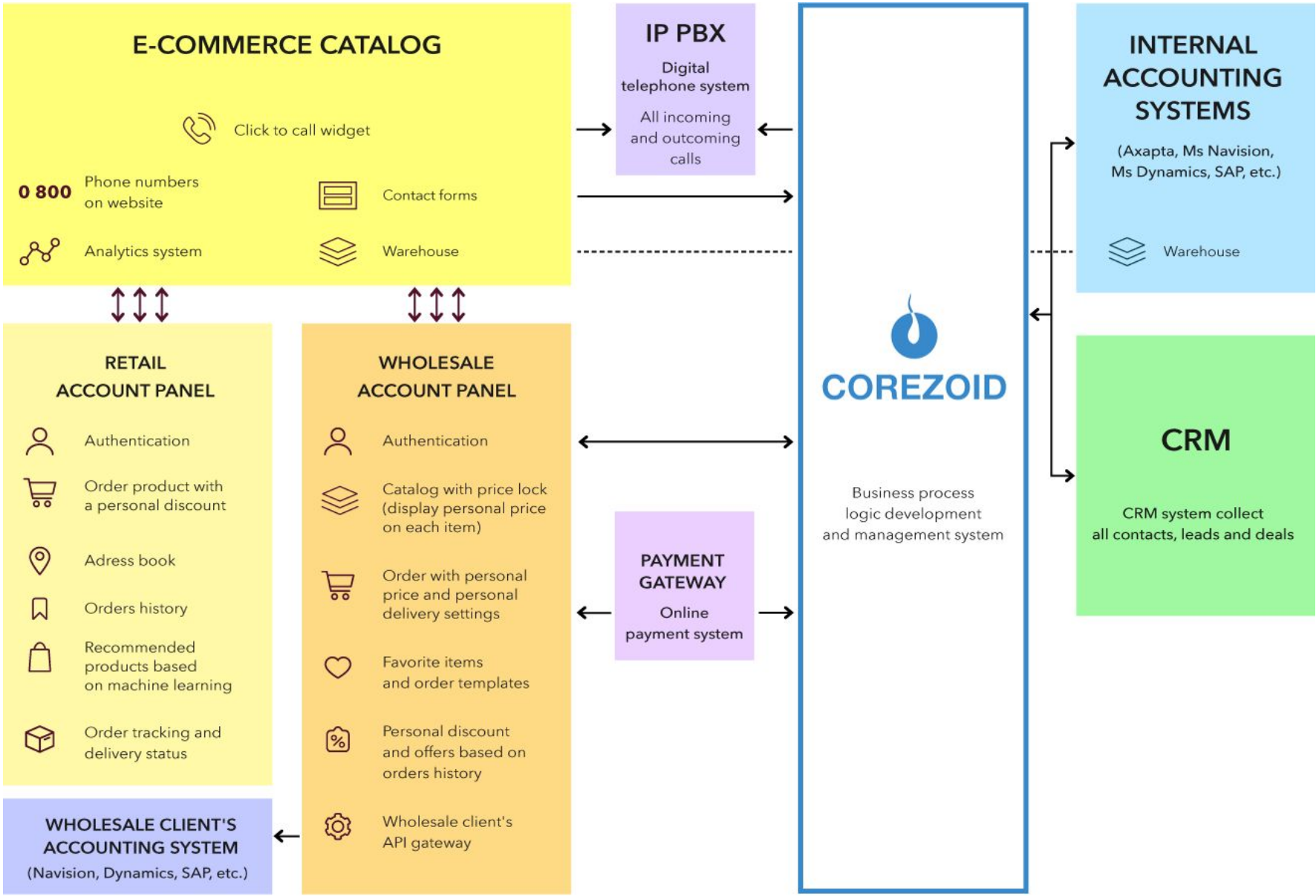
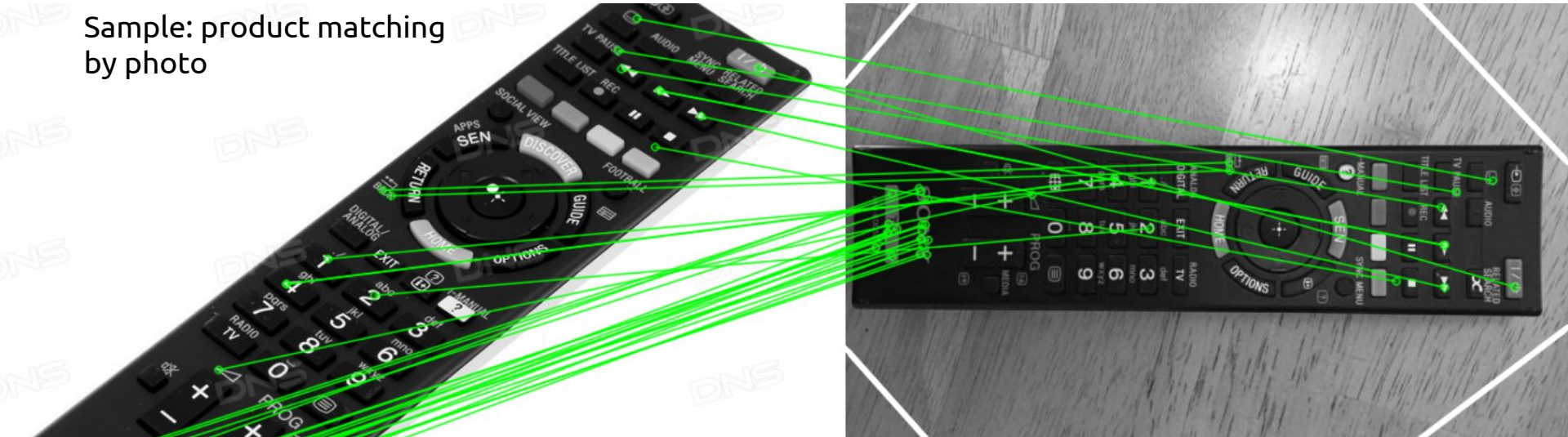
E-commerce for retail and wholesales



Machine Learning and Computer Vision

Sample: flame detection [GIF demo link]

Sample: product matching by photo



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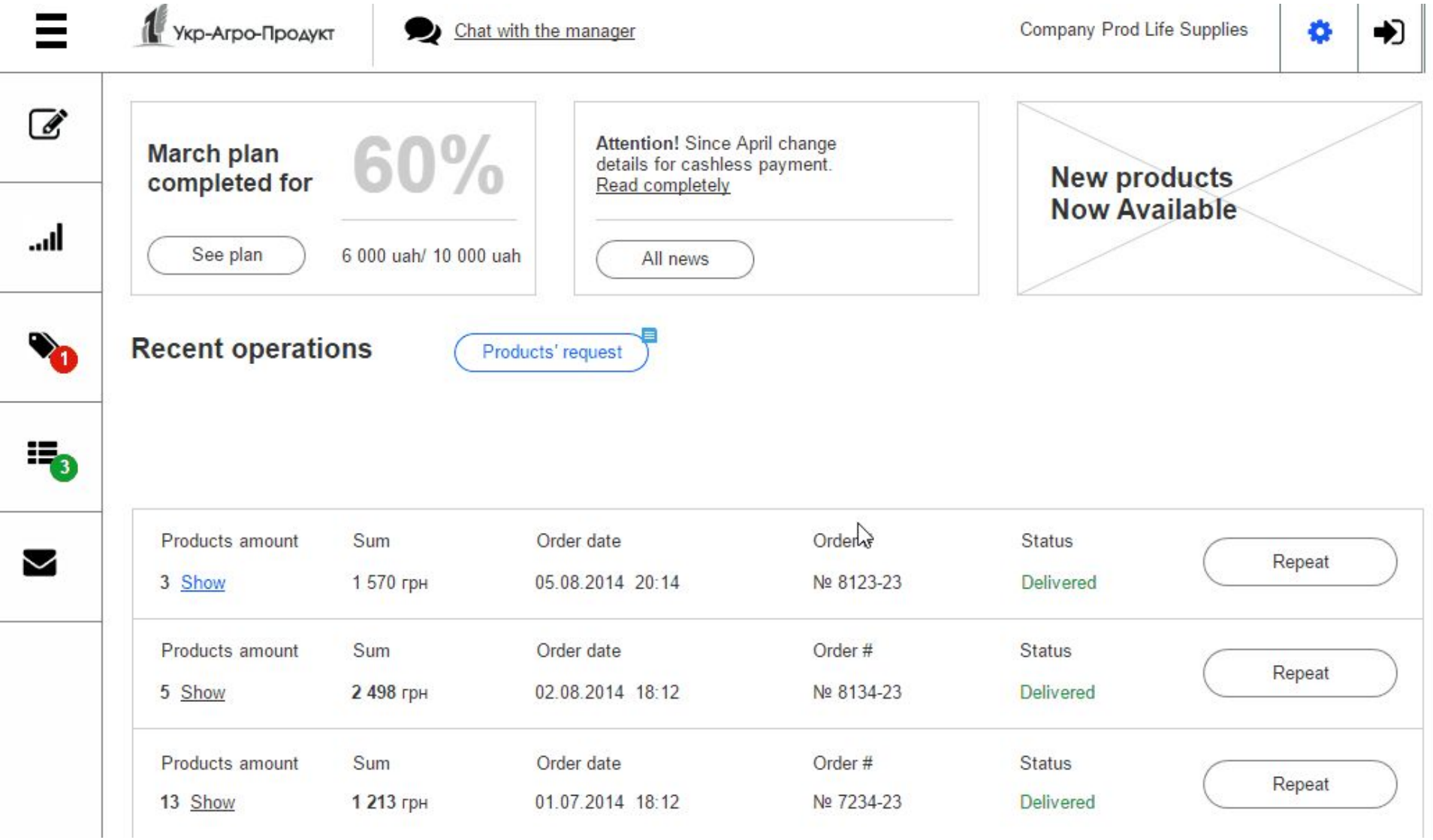
UI/UX design: creating graphic prototype

GIF demo link Live sample



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UX/UI expertise and design: Protemos

2 nominations and 3 awards

Live website

Behance Presentation

ALL PAGES

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UX/UI expertise and design: UniSender

One of the top email automation tools in CIS:

Live website

Behance presentation

Step by step

INTERFACE REFINEMENT

Our goal was to create increase conversion rate on new site make it cleaner for customers and also refresh it with modern aesthetically adorable visual design.

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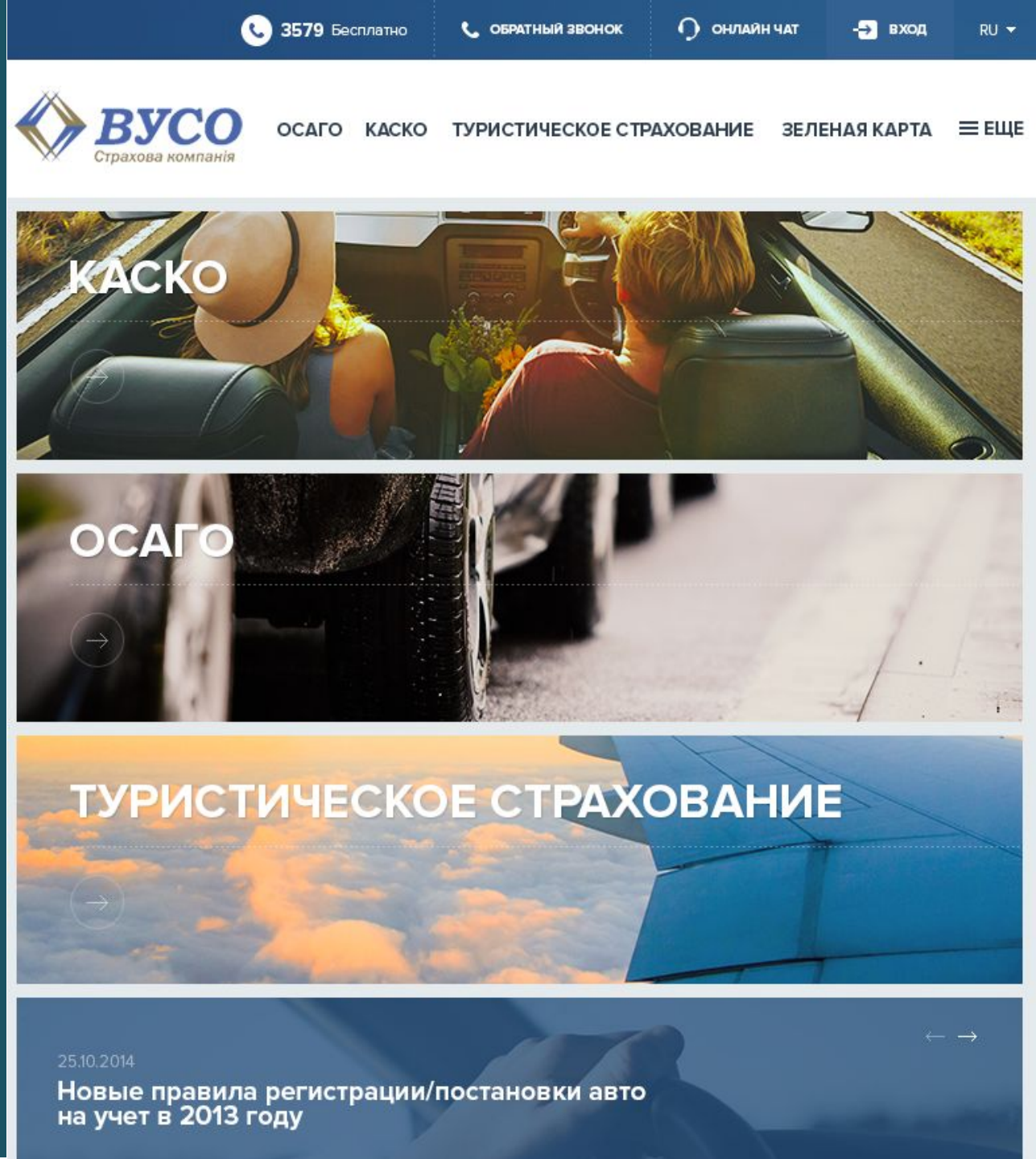
UX/UI expertise and design: VUSO

Top-10 digital insurance company in Ukraine

Live website



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We care about our reputation as a reliable solutions provider

kyiv Member ITcluster

Kyiv IT Cluster member

As seen in ratings

TOP SOFTWARE DEVELOPERS Clutch 2017

WE ARE ON TOP AGENCY

TopDevelopers Top UI/UX Designing Companies

IT РЕЙТИНГ УКРАИНЫ

CMS magazine аналитический портал рынка веб-разработок

Nominations and awards for UI/UX

Bēhance

AWWWARDS

Design Nominees

CSSWINNER awarding & showcasing

BESTCSS

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Experience working with marketing agencies

promodo

adpro isobar
Ukrainian partner of

NETPEAK
SEO and PPC for Business

TEDDY GROUP
communication agency

Ольшанский Партнеры &

NETROCKET

SEO PROFY

...and more 10 agencies and teams

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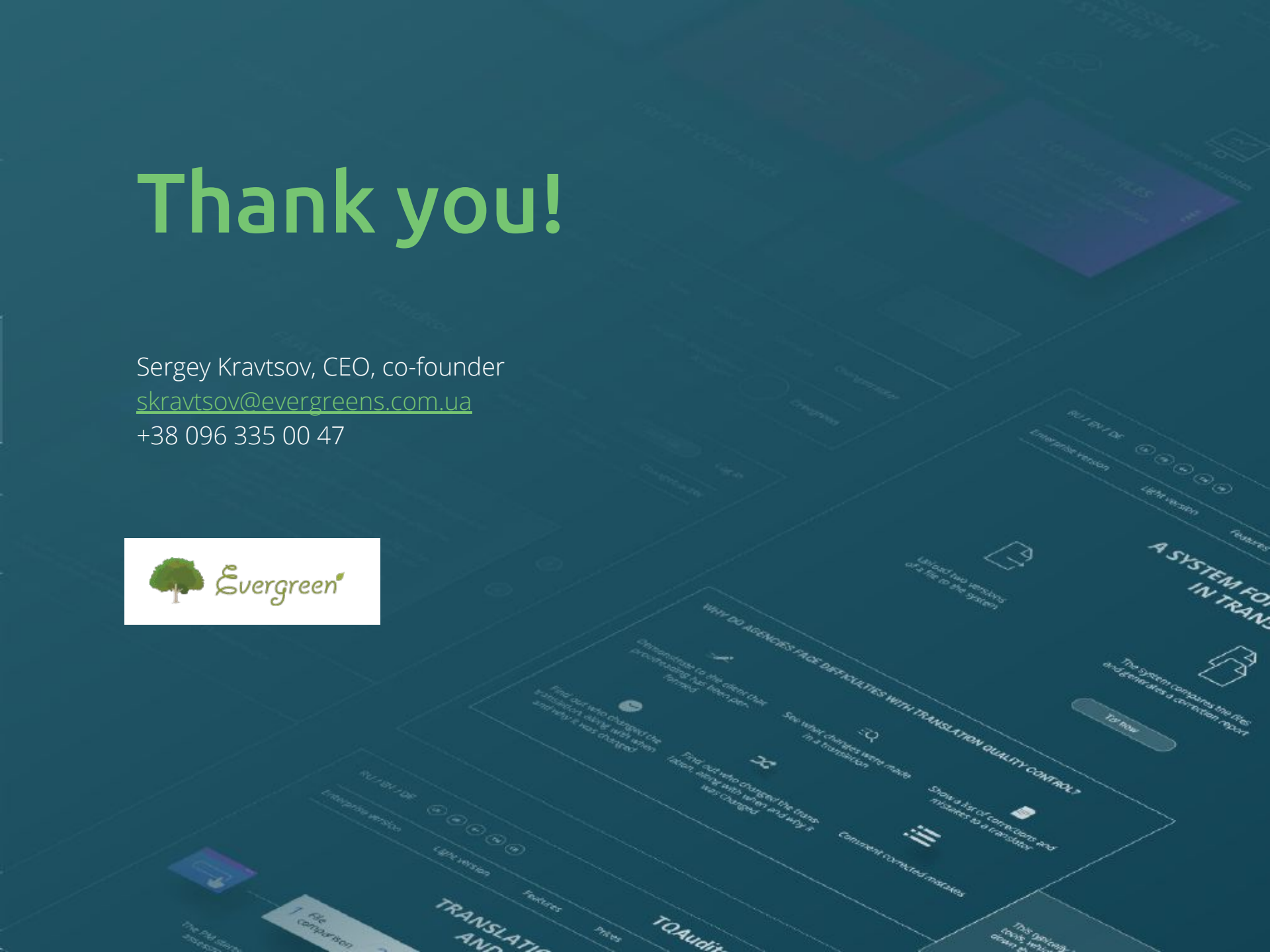
Delivery warranties

Meticulous preparations before project start and management processes

1. Well-developed risk map with approved methods of elimination
2. Scope of work:
    a. Working out and approval of SRS before the beginning of works
    b. Accounting and separation of agreed tasks and new ones that appear during the project, relocating new tasks in the next stage of the development. Work with the PM of the Customer through our tracking system Redmine
3. Terms:
    a. Gantt schedule for the whole project with regular stand-ups of the team and PM on the customer's side
    b. Accounting for the scope of work in the planning phase and in the course of project implementation
    c. Content plan at the beginning of the project, filling is done simultaneously with the development
4. Integrations
    a. R&D of all third services
5. Supportability of the project and transfer to another team
    a. Instructions for content manager and administrator, in text or video format
    b. Documentation on the main components and architecture for developers
    c. Code commenting (autodoc based on comments)

Thank you!

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